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Daniel Okrent To Be Keynote Speaker When NCSLA Goes to Washington, D.C. In June 2012!

The National Conference of State Liquor Administrators, Incorporated (NCSLA) will convene June 20-24th at the world-famous Mayflower Renaissance Hotel for its 2012 annual meeting and conference. Washington, D.C. is the host city for the Conference.

You cannot be late for the first day of this year's conference. Why? Because there in Washington D.C., where both the 18th and 21st Amendments were born, this year's conference will open with DANIEL OKRENT delivering the keynote presentation based on his book "*Last Call: The Rise and Fall of Prohibition.*" This book by Daniel Okrent was the inspiration for the recently released PBS documentary "Prohibition" by Ken Burns.

As we continue the debate on the merits of the three-tier system, its exceptions, and the need for strong, state-based regulation, Daniel Okrent will discuss what led to Prohibition and why Prohibition failed. It is this legacy of Prohibition with which we must cope today; it is because of this that the NCSLA will convene for its 2012 annual meeting and conference.

How did the apparently divergent movements of women's voting, anti-liquor electoral activism, anti-saloon social activism, dissatisfaction with the newly created federal income tax and increasing fears that small-town quality of life would be washed away by the waves of immigrants swelling the cities' populations merge to become the tide that changed the Constitution? Mr. Okrent relates how. And he will be at the Mayflower Renaissance Hotel to share this and discuss with the NCSLA the variety of historic personalities that came to fame and affected the rise and fall of Prohibition: Susan B. Anthony, Billy Sunday, William Jennings Bryan, Sam Bronfman, Pierre S. du Pont, H. L. Mencken, Meyer Lansky, and the one and only Mabel Walker Willebrandt, considered by many to be the most powerful woman in the country during Prohibition.

Start making your plans NOW to come to Washington, DC from June 20-24, 2012 for this year's annual meeting of the NCSLA! **Conference registration is now open** so visit www.ncsla.org today for details! And don't forget to make a hotel reservation – rooms are going fast!!! Watch for more exciting updates on the NCSLA 2012 Annual Conference to be broadcast in the coming weeks.

About National Conference of State Liquor Administrators, Incorporated:

A national organization of state alcohol beverage regulators, founded June 19, 1934, in Chicago, Illinois, whose purposes are to promote the enactment of the most effective and equitable types of state alcoholic beverage control laws; devise and promote the use of methods which provide the best enforcement of the particular alcoholic beverage control laws in each state; work for the adoption of uniform laws insofar they may be practicable; promote harmony with the federal government in its administration of the Federal Alcohol Administration Act; and strive for harmony in the administration of the alcoholic beverage control laws among the several states. Visit www.ncsla.org for more information.