



A Capital Idea: Regulating for the Future, Building on our Past
2024 ANNUAL CONFERENCE – WASHINGTON, DC
JUNE 16 – 19, 2024

NCSLA is celebrating its 90th anniversary this year and you will not want to miss it! Here is a special preview of one of the sessions featured in the upcoming 2024 national conference program.

PANEL 5: NCSLA Productions presents “*But What Does It Mean?*”

The new gameshow where contestants, and the audience, bring clarity to alcohol industry jargon.

Two teams – one comprised of regulators and the other of industry members – face off as they vie to define industry terms such as: *Things of Value, Temperance, Public Convenience* and so many more! Think “Family Feud” but with both teams offering answers.

But wait, there’s more!!! **YOU**, the audience, have a vote in determining “*But What Does It Mean?*” Be enlightened, entertained and, like any good game show, have a chance to win fabulous prizes as we wrap up the first day of the conference!

Co-Hosts of “But What Does It Mean?”

LILY FAN, Chair and Commissioner, New York State Liquor Authority
LISA GARDNER, Executive Director, Illinois Liquor Control Commission

Regulators Team

DEBBI BEAVERS, Director, Kansas Alcoholic Beverage Control Division
LATONYA HUCKS-WATKINS, Senior Legal Counsel, Virginia Alcoholic Beverage Control
JACQUELINE METTE, Commissioner, Delaware Alcoholic Beverage Control
CHRISTOPHER THIEMANN, Program Manager, Regulations and Rulings Division, TTB

Industry Members Team

JO MOAK, Senior Vice President and General Counsel, Winebow
TYLER RUDD, Central States Counsel, Wine Institute
KARA RUECKER, Public Policy-Alcohol, Amazon
BILL TOMASZEWSKI, General Counsel, Wine.com

REGISTRATION IS NOW OPEN AT [2024 NCSLA ANNUAL CONFERENCE – WASHINGTON, DC](#). Register today and enjoy this session and the many other informative panels that are planned for the [2024 NCSLA Annual Conference Business Agenda](#). ***Also, don’t forget to reserve a guest room at the Grand Hyatt.*** The group blocks are filling up so [click here](#) for details to book a room online or by phone before *the cut-off date of May 28th*!

On behalf of our dedicated team of state and associate members who have supported the program planning for this annual conference, we welcome you to register today and make plans to reconnect with our members from across the country at this celebratory event. We look forward to seeing you in June!

Ernest Legier

*NCSLA President, 2023-24
State Member, Louisiana*

Carrie Bonnington

*2024 Program Planning Co-Chair
Partner, Pillsbury law*

Lily Fan

*2024 Program Planning Co-Chair
State Member, New York*