



A Capital Idea: Regulating for the Future, Building on our Past **2024 ANNUAL CONFERENCE – WASHINGTON, DC** **JUNE 16 – 19, 2024**

NCSLA is celebrating its 90th anniversary this year and you won't want to miss it! Here's a special preview of one of the sessions featured in the upcoming 2024 national conference program:

PANEL 6: SUPPORTING a CULTURE of COMPLIANCE. What Industry Members and Regulators Can Do to Promote an Industry-Wide Culture of Compliance

Having a culture of compliance in our industry is more than just meeting the minimum legal requirements. It is creating values that support, acknowledge, and reward integrity, ethical values, and positive business behaviors. *Does our industry do enough to promote compliance, ethical values, and positive business behaviors? Is our industry a self-regulated system? What happens when we fail to promote a culture of compliance? What can industry members and regulators do to promote an industry-wide culture of compliance?*

Join our seasoned panelists of regulators and multi-tier industry members on the second day of the conference as they deliberate these questions and offer their perspectives.

Moderator:

Risa Williams, Sergeant, Arizona Department of Liquor Licenses and Control

Panelists:

Ebony Connor, Deputy General Counsel, Tennessee Alcoholic Beverage Commission

Rod Diaz, Executive Director, Pennsylvania Liquor Control Board

Maggie Lu, VP & Associate General Counsel, Diageo

Ben Halpert, Head of Regulated Products & Corporate Compliance, Gopuff

Luis Gonzalez, VP of Regulatory Affairs & Commercial Counsel, Republic National Distributing Company

REGISTRATION IS NOW OPEN AT [2024 NCSLA ANNUAL CONFERENCE – WASHINGTON, DC](#). Register today and enjoy this session and the many other informative panels that are planned for the [2024 NCSLA Annual Conference Business Agenda](#).

On behalf of our dedicated team of state and associate members who have supported the program planning for this annual conference, we welcome you to register today and make plans to reconnect with our members from across the country at this celebratory event. We look forward to seeing you in June!

ERNEST LEGIER

NCSLA PRESIDENT, 2023-24
STATE MEMBER, LOUISIANA

CARRIE BONNINGTON

2024 PROGRAM PLANNING CO-CHAIR
PARTNER, PILLSBURY LAW

LILY FAN

2024 PROGRAM PLANNING CO-CHAIR
STATE MEMBER, NEW YORK