



## ***Working Together – We’re More Than OK!***

**2023 ANNUAL CONFERENCE – OKLAHOMA CITY, OKLAHOMA**

**JUNE 11 – 14, 2023**

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Here’s a special preview of one of the sessions featured in the upcoming 2023 NCSLA Annual Conference Program:

### **PANEL #5: Does it Make Sense to License Third Party Delivery Services?**

The proverbial “toothpaste is out of the tube” when it comes to alcohol delivery from retail outlets.



Modern consumers crave the convenience of alcohol delivery, but most retailers can't invest in their own delivery vehicles and delivery staff, and welcome the idea of third-party delivery services.

### ***How do we pivot to modernize?***

Join our esteemed panel of regulators, attorneys, and industry members as we tackle the question of licensing third-party delivery service providers. Our discussion will start with an introduction to the current landscape of alcohol delivery: delivery apps, self-delivery, and third-party delivery. Then we’ll examine states where third-party delivery is simply allowed, and where a license/permit is required. A dynamic discussion with our subject matter experts will include various licensing structures for third-party delivery services, licensing requirements, benefits and challenges of licensing third parties, whether liability is shifting to third-party delivery services in an effective way, and how violations are being handled.

*Moderator:* **WENDY TURK**, Director of Regulatory Affairs, Fintech

*Panelists:* **ALYSSA WOLFE**, Counsel to the Director, New Jersey Alcoholic Beverage Control  
**RICK GARZA**, Agency Director, Washington State Liquor and Cannabis Board  
**SARAH ROSS**, Associate Legal Counsel, Virginia Alcoholic Beverage Control Authority  
**KYLE HILL**, Shareholder, Martin Frost & Hill, P.C. (TX)  
**MARIA JACKSON**, Senior Director & Associate General Counsel, Regulatory, Instacart  
**BEN HALPERT**, Associate General Counsel, Regulated Products & Compliance, GoPuff

**REGISTRATION IS NOW OPEN AT [2023 NCSLA ANNUAL CONFERENCE – OKLAHOMA CITY, OKLAHOMA](#).**

Register today and enjoy this session and the many other informative panels that are planned for the [2023 NCSLA Annual Conference Business Agenda](#).

On behalf of our dedicated team of state and associate members who have supported the program planning for this annual conference, we welcome you to register today and make plans to reconnect with our members from across the country this summer. We look forward to seeing you in June!

**STEPHANIE STRAUSS**

*NCCLA PRESIDENT, 2022-23*

*STATE MEMBER, IOWA*

**ANNE JUNIA**

*2023 PROGRAM PLANNING CO-CHAIR*

*PARTNER, POWELL JUNIA PC*

**ANNA HIRAI**

*2023 PROGRAM PLANNING CO-CHAIR*

*STATE MEMBER, HAWAII-HONOLULU LC*