



BLURRED LINES IN THE AGE OF ALCOHOL INNOVATION 2022 ANNUAL CONFERENCE – OVERLAND PARK, KANSAS JUNE 19 – 22, 2022

From the esteemed 2022 Program Planning Committee, here's a special preview of one of the sessions featured in the upcoming 2022 NCSLA Annual Conference Program:



SESSION #13: LICENSING PROCESS BEST PRACTICES

As leaders we are always looking for new ideas, tactics, strategies, and technologies to increase efficiency and be more effective. You may do research and read up on many topics via the internet, brainstorm with your staff, or even have people you can call for advice. These are good ways to go about learning new things but wouldn't an in-person open panel of five regulatory experts offer you more?

Join moderator **Perry Mathis**, Administrator of Alcohol Beverage Licensing at the South Carolina Department of Revenue, and the following panelists representing state and federal agencies on Wednesday morning as they discuss: 1) licensing department structure, staffing, and responsibilities, 2) online applications, 3) consistency of processes, 4) information and documentation requirements, 5) depth of review, verification, and analysis, 6) ownership and financial investigations, and 7) finger prints.

- **Shawn Burcham**, Program Analyst, Alcohol and Tobacco Tax and Trade Bureau (TTB)
- **Travis Hill**, Chief Executive Officer, Virginia Alcoholic Beverage Control Authority
- **Audra Shughart**, Licensing Manager, Kansas Alcoholic Beverage Control Division
- **Russell Thomas**, Executive Director, Tennessee Alcoholic Beverage Commission

REGISTRATION IS NOW OPEN AT [2022 NCSLA ANNUAL CONFERENCE - OVERLAND PARK, KANSAS](#).

Register today and enjoy this session and the many other informative panels that are planned for the [2022 NCSLA Annual Conference Business Agenda](#).

On behalf of our dedicated team of state and associate members who have supported the program planning for this annual conference, we welcome you to register today and make plans to reconnect with our members from across the country this summer. We look forward to seeing you in Kansas in June!

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