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## **NCSLA Opens Registration for 2022 Annual Conference in Overland Park** *Program Features a Focus on Blurred Lines in the Age of Alcohol Innovation*

The National Conference of State Liquor Administrators, Incorporated (NCSLA) will convene June 19-22, 2022, in Overland Park, Kansas, for its 2022 annual conference. Hosted by the Kansas Alcoholic Beverage Control Division, the conference will bring a range of current issues and innovative concepts to attention for a constructive conversation about the realities of today's alcohol marketplace and the regulatory measures that are guiding alcoholic beverage policy across the country.

Registration is now open for the 2022 annual conference. Registration details and other conference resources are available on the conference page of the NCSLA website: [2022 NCSLA Annual Conference – Overland Park, Kansas](#). NCSLA members are encouraged to register early for the best available rates.

“The Kansas ABC and I are excited to host this conference and welcome you to the ‘Sunflower State’ in the beautiful heartland of America,” said Kansas ABC Director Debbi Beavers.

The 2022 NCSLA Annual Conference will be hosted at the Sheraton Overland Park Hotel at the Convention Center, 6100 College Boulevard, Overland Park, Kansas. Overland Park has welcoming small-town vibes with big city perks of neighboring Kansas City. The region is in the heart of America and is considered a “Top 10” travel destination.

“*Blurred Lines in the Age of Innovation*” will serve as the 2022 program theme. As many emergency measures of the pandemic have become permanent features of state alcohol policy, significant shifts have also developed in the ways alcohol is viewed in society and the measures on which policy makers consider its future regulation. The 2022 program will examine the recent innovation and growth of RTDs in the marketplace, discuss the impact on distribution channels, and consider the status of important safeguards in the industry. Panels representing all tiers of industry and multiple facets of state regulation will also open discussions on other timely topics, including: alcohol beverage labeling litigation, the variations of U.S. alcohol delivery laws, and evolving enforcement strategies for alcohol home delivery. Customary pillars of the program will also return for an insightful legal update of the year's influential court cases and an interesting session on legal ethics. View the entire business agenda and a list of the featured presenters at [2022 NCSLA Annual Conference Business Agenda](#).

NCSLA will obtain pre-approval for continuing legal education credits from some state authorities and will also provide a Uniform Certificate of Attendance for submission to a participant's local jurisdiction. Periodic updates on approved jurisdictions for these credits related to the 2022 conference will be available at [www.ncsla.org](http://www.ncsla.org).

Make plans now to come to Overland Park, Kansas, from June 19-22, 2022, for this year's annual meeting of the NCSLA! *Not a current member of NCSLA?* Just complete the [online application form](#) on the NCSLA website and enjoy these beneficial and educational sessions in addition to the NCSLA's valuable networking opportunities!

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**About National Conference of State Liquor Administrators, Incorporated:**

A national, non-profit corporation founded in 1934, in Chicago, Illinois, NCSLA is composed of state regulators as active members, and associate members consisting of manufacturers, wholesalers, retailers, law firms, associations, and other service-related organizations in the alcoholic beverages sector. Currently, regulatory agencies from 41 of 50 states and the District of Columbia are active NCSLA members. The primary focus of NCSLA is education on historical and current issues related to the regulation of alcoholic beverages. Visit [www.ncsla.org](http://www.ncsla.org) for more information.