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NCSLA Reconnect: Rethink and Redesign the Future

The National Conference of State Liquor Administrators, Incorporated (NCSLA) will assemble August 26th -29th in Reno, Nevada for its 2021 annual conference. The NCSLA Executive Committee is serving as conference host and President Anna Hirai as conference organizer. “After nearly two years, we are excited to reunite alcohol regulators and industry leaders from across the nation in the Biggest Little City in the World,” said President Hirai.

Join us for this year’s business program, titled “*NCSLA Reconnect: Rethink and Redesign the Future.*” The annual conference theme accentuates the organization’s and industry’s resolutely positive outlook and the continuing need for resiliency in the future. While COVID-19 will continue to play a central role in this and future conferences, the business agenda gives equal time to many other issues of similar importance. The business program begins with a then-now analysis of topics surfaced in the seminal *Towards Liquor Control*, and segues to emergent issues pertaining to commercial, societal, legal, and ethical norms. To view the entire business agenda and a tentative list of faculty, please visit www.ncsla.org.

And for those who need to fulfill Continuing Legal Education (CLE) requirements, NCSLA will obtain pre-approval from some state authorities along with providing a Uniform Certificate of Attendance for submission to your local jurisdiction. Visit the NCSLA website for periodic updates on approved jurisdictions.

The annual conference will be held at the Peppermill Reno Resort, 2707 South Virginia Street, Reno, Nevada. Peppermill Reno Resort presents a fusion of old-world hotel style, service, and aesthetics with contemporary luxury hotel amenities and holds the AAA Four Diamond rating for hospitality industry excellence. It is voted one of Reno's best resort hotels year after year by leading hospitality and gaming publications.

Start making your plans NOW to come to Reno, Nevada from August 26-29, 2021 for this year’s annual meeting of the NCSLA! **Registration is now open** so visit www.ncsla.org today for details. *Not a current member of NCSLA?* Just complete the [online application form](#) on the NCSLA website and enjoy these beneficial and educational business sessions in addition to the valuable networking opportunities!

About National Conference of State Liquor Administrators, Incorporated:

A national, non-profit corporation founded in 1934, in Chicago, Illinois, NCSLA is composed of state regulators as active members, and associate members consisting of manufacturers, wholesalers, retailers, law firms, associations, and other service-related organizations in the alcoholic beverages sector. Currently, regulatory agencies from 42 of 50 states and the District of Columbia are active NCSLA members. The primary focus of NCSLA is education on historical and current issues related to the regulation of alcoholic beverages. Visit www.ncsla.org for more information.