



Transitioning to the “New” Normal

2020 Combined Regional Virtual Conference

PANELS SHOWCASE: NOVEMBER 12, 2020

This is the last showcase of panels from the 2020 Combined Regional Conference titled, *Transitioning to the “New” Normal*.

SESSION #5 ETHICS: LOBBYISTS & LAWYERS – THE LINES OF THREE TIER REPRESENTATION (WHAT’S GOOD FOR THE GOOSE ISN’T ALWAYS GOOD FOR THE GANDER)



What separates a lawyer from a lobbyist when dealing with government officials in the legislative and executive branches of state government? Can a person function as a lawyer and a lobbyist simultaneously and if so, what ethical rules apply with respect to representing a business/client before a legislative body or during communications with a government regulator? Do lawmakers and regulators distinguish between the differing roles in their communications/deliberations? Can a lawyer ethically further one client’s legislative objectives if that activity would negatively impact the business of another client in an unrelated matter?

Law firms and associations often employ individuals licensed to practice law within the firm who simultaneously provide law-related services such as lobbying for firm clients or associations. Various state statutes define “lobbying” in a unique way, and the courts have adopted various versions of Model Rules 1.7 and 5.7 dealing with conflicts of interest and the responsibilities of lawyers providing law-related services in other settings. Join us as we delve into the legal and ethical issues surrounding the laws of lawyering/ lobbying and their relationship to the Model Rules of Professional Conduct for practitioners in the public and private sectors.

On Thursday, November 12th, at 2:10pm EST, please join moderator **Clayton Byrd**, Partner at Adams and Reese LLP, and a dynamite panel of experts for the session **Ethics: Lobbyists and Lawyers**, as the panel discusses common ethical scenarios encountered by practitioners and regulators in the alcoholic beverage industry, including common pitfalls in three tier representation.

- **Ryan Haynes, Executive Director, Wine and Spirits Wholesalers of Tennessee**
- **Marbet Lewis, Partner, Alcohol Industry Group, Spiritus Law**
- **Ernest Legier, Commissioner, Louisiana Office of Alcohol and Tobacco Control**
- **Jessica Allen, Executive Secretary, Indiana Alcohol & Tobacco Commission**

SESSION #6: REGIONAL UPDATES OF THE STATES



We all wish we could be together in-person for the “roll call.” Until we can, we are re-creating the experience virtually. The conference will close on a high note with a national tour of state liquor regulation in one fast-paced hour! State regulators from all across the country will present a short update from their respective states so don't miss it!

And did I hear someone say CLE? For those who need to fulfill Continuing Legal Education (CLE) requirements, NCSLA is pleased to announce approvals from **Iowa** and **Missouri**. NCSLA is working to obtain pre-approval from some other state authorities and will provide a Uniform Certificate of Attendance for submission to your local jurisdiction. We'll keep you apprised of other state approvals as they are received, as well as states that grant reciprocity.

Registration is open until Friday, November 6th, 5:00pm PST (8:00pm EST). Visit www.ncsla.org today for details and register NOW before it's too late! I hope you will join me next week for an informative and educational business program.

Anna Hirai
NCSLA President