



Regulating Alcohol in Today's Dynamic Marketplace

2017 Annual Conference – Denver, Colorado

PANEL UPDATES

The National Conference of State Liquor Administrators, Incorporated (NCSLA) will assemble June 11-14th at The Westin Denver Downtown Hotel, Denver, Colorado for its 2017 annual meeting and conference. Serving as conference host is the Colorado Liquor & Tobacco Enforcement Division and Director Patrick Maroney.

The annual conference theme is “**Regulating Alcohol in Today's Dynamic Marketplace.**” The business agenda will cover a number of diverse issues that demonstrate the dynamic marketplace of alcohol today.

This year, NCSLA is reserving one panel for issues so “of the moment,” they may not yet have happened. Don't miss the hottest of the hot topics and breaking news of the day featured in the Monday morning session, “**REGULATOR HOT TOPICS.**” We'll cover a handful of current, developing issues, and bring experts to the stage to give you their impressions on what is happening and what it means for the alcohol industry. Kristen Techel of Strike & Techel | Alcoholic Beverage Law will moderate this fast-paced exploration of the latest developments.

What issue are you currently struggling with? Is there is an emerging topic you want to hear about, or a person at the center of a current issue that you want to hear from?

WE WANT TO HEAR FROM YOU! Send your idea to Executive Director Pam Frantz at pfrantz@ncsla.org by Monday, April 17, 2017. Submissions will be kept confidential, so feel free to suggest something provocative. Or shocking. Or really important.

Then set your schedule for this session on the NCSLA Conference App and learn the latest information about current issues in the industry and regulatory arena. It's sure to be the talk of the conference!

Did you hear the latest NCSLA buzz? *NCSLA will unveil a new Conference App at this annual meeting.* To learn more about it and get instructions to [download the App](#), just click on the link or visit the [2017 Annual Conference](#) page on the NCSLA website for logistics and registration.

Start making your plans NOW to come to Denver, Colorado from June 11-14, 2017 for this year's annual meeting of the NCSLA! **Registration is now open** so visit www.ncsla.org today for details. *Not a current member of NCSLA?* Joining is easy – just complete the [online application form](#) on the NCSLA website. You won't want to miss a minute of these beneficial business sessions in addition to the valuable networking opportunities with colleagues and friends!

NCSLA consistently offers the highest quality educational and informational programs at its Annual Conference. This year is no exception. Please join me in Denver this June for the conference highlight of the year. I hope to see you there!

Matthew Botting
NCSLA President