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## NCSLA 2014 Annual Conference Continues “Great American Success Stories” Saga

2014 is a special year for NCSLA as they celebrate the 80<sup>th</sup> anniversary of the National Conference of State Liquor Administrators in San Antonio at the annual conference, June 16-20, 2014. Serving as conference host is the Texas Alcoholic Beverage Commission and Administrator Sherry Cook.

The annual conference theme is “**NCSLA – 80 Years: Just Getting Started.**” Over the course of four days the business agenda will cover a number of complex and diverse issues that have evolved over the decades.

As NCSLA celebrates this significant milestone, it’s important to pause and reflect about the many successes within the beverage alcohol industry. It is in that spirit that NCSLA continues the saga of “*Great American Success Stories,*” to recognize the remarkable endeavors and accomplishments of some unique individuals and companies. Join moderator, Alan Greenspan, Executive Vice President and General Counsel of Glazer’s, Inc., on Wednesday afternoon, June 18<sup>th</sup>, and hear first-hand accounts of the trials and tribulations of building a brand from start-up to success. Our legendary panelists will include: Tito Beveridge, founder and owner of Tito’s Handmade Vodka, the number one selling craft vodka in the United States; Carlos (Charlie) Alvarez, founder and owner of the Gambrinus Company, which grew Corona Extra to be the #1 imported beer in the United States and now is the manufacturer of Shiner and other fine craft beers; and, Tom Bulleit, founder of Bulleit Distilling, whose bourbon and rye are among the fastest growing small batch whiskies in America. In addition to hearing their success stories, panelists will answer questions from the audience.

Start marking your plans **NOW** to come to San Antonio, Texas from June 16-20, 2014 for this year’s annual meeting of the NCSLA! **Registration is now open** so visit [www.ncsla.org](http://www.ncsla.org) today for details, and watch for more exciting updates on the NCSLA 2014 Annual Conference to be broadcast in the coming weeks. *Not a member of NCSLA?* Joining is easy - just complete the [online application form](#) and join us for this historic conference in San Antonio!

### **About National Conference of State Liquor Administrators, Incorporated:**

A national organization of state alcohol beverage regulators, founded June 19, 1934, in Chicago, Illinois, whose purposes are to promote the enactment of the most effective and equitable types of state alcoholic beverage control laws; devise and promote the use of methods which provide the best enforcement of the particular alcoholic beverage control laws in each state; work for the adoption of uniform laws insofar they may be practicable; promote harmony with the federal government in its administration of the Federal Alcohol Administration Act; and strive for harmony in the administration of the alcoholic beverage control laws among the several states. Visit [www.ncsla.org](http://www.ncsla.org) for more information.