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## NCSLA 2014 Annual Conference Presents “The ABCs and Marijuana: Just Getting Started with More to Come?”

2014 is a special year for NCSLA as they celebrate the 80<sup>th</sup> anniversary of the National Conference of State Liquor Administrators in San Antonio at the annual conference, June 16-20, 2014. Serving as conference host is the Texas Alcoholic Beverage Commission and Administrator Sherry Cook.

The annual conference theme is “**NCSLA – 80 Years: Just Getting Started.**” Over the course of four days the business agenda will cover a number of complex and diverse issues that have evolved over the decades.

Is marijuana legal in your State? Not yet? It may be coming to your jurisdiction soon. At least 6 States are considering legalizing recreational marijuana use this year. What will this mean for you and your State? How will you prepare for it? Whether you are a regulator, association leader, retailer, wholesaler, manufacturer, or a lawyer, this movement will affect you.

Don't miss the discussion and exchange of views from State Attorneys General and regulators who already are dealing with legalized recreational marijuana use. Hear about the lessons learned from Colorado and Washington after implementation and how they addressed the regulatory challenges. How does a State's marijuana regime meet DOJ's "trust but verify" approach to State laws legalizing marijuana use?

As more States grapple with the issues surrounding marijuana legalization, new questions arise. Are there ways to effectively track all transactions? How do taxes work and how will tax revenues be spent? How do States keep marijuana out of the hands of the underage? What are the ramifications for interstate commerce and banking? How will training be implemented? What considerations must be given to the relative potencies of various marijuana products and types? How do we deal with previous offenders who were incarcerated for marijuana law violations and, of course, what do we do to prevent “drugged driving”?

Join us on Wednesday, June 18, as we share what has been learned along the path to establish best practices for a marijuana regulatory system. Mr. Adam Chafetz, President & CEO, Health Communications, Inc. will moderate the discussion featuring the following distinguished panelists: Nevada Attorney General Catherine Cortez Masto, Colorado Deputy Attorney General David Blake, Washington State Liquor Control Board Agency Director Rick Garza, and American Beverage Institute Managing Director Sarah Longwell.

Start marking your plans NOW to come to San Antonio, Texas from June 16-20, 2014 for this year's annual meeting of the NCSLA! Visit [www.ncsla.org](http://www.ncsla.org) for details and register today. Watch for more exciting updates on the NCSLA 2014 Annual Conference to be broadcast in the coming weeks. *Not a member of NCSLA?* Joining is easy - just complete the [online application form](#) and join us for this historic conference in San Antonio!

### **About National Conference of State Liquor Administrators, Incorporated:**

A national organization of state alcohol beverage regulators, founded June 19, 1934, in Chicago, Illinois, whose purposes are to promote the enactment of the most effective and equitable types of state alcoholic beverage control laws; devise and promote the use of methods which provide the best enforcement of the particular alcoholic beverage control laws in each state; work for the adoption of uniform laws insofar they may be practicable; promote harmony with the federal government in its administration of the Federal Alcohol Administration Act; and strive for harmony in the administration of the alcoholic beverage control laws among the several states. Visit [www.ncsla.org](http://www.ncsla.org) for more information.